# Expanding and Diversifying exports to the UK Market

Stakeholder Consultation: Shrimp and Fish Industry

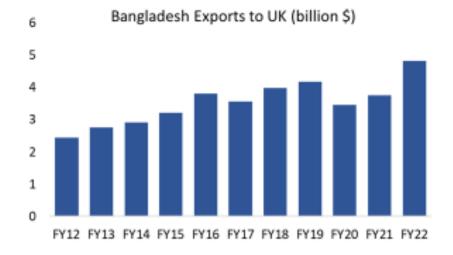


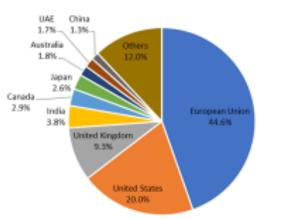


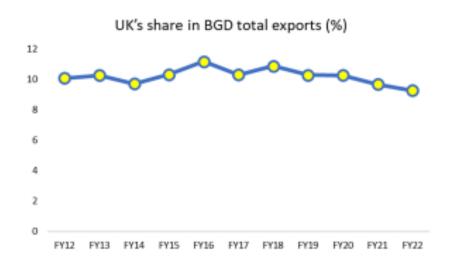


# UK is an important trade partner

- Exports to the UK in 2021-22: \$4.8 billion
- 9.3% of Bangladesh goods exports





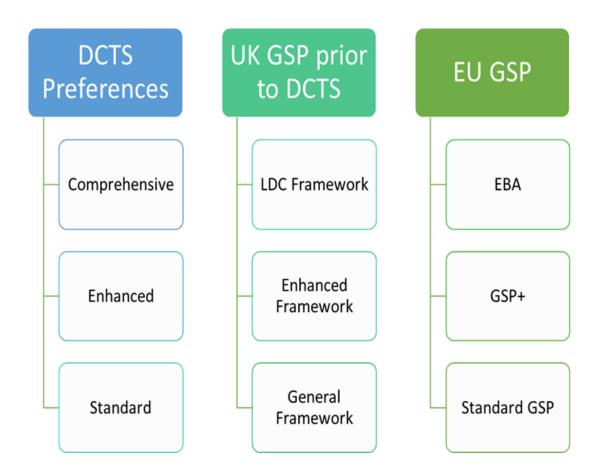


Bangladesh's exports to destination countries, 2021-22 (%)

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# The UK introduces a new GSP regime

- The UK has introduced its preferential trading schemes for developing countries.
  - After Brexit, the UK adopted an interim GSP regime pending the formulation of its own trade preferential scheme
  - A three-tier system with LDCs getting the most generous preferences followed at the same time incorporates significant variations.
- Bangladesh will continue benefitting from Comprehensive preferences until 2029



### Changes incorporated into the DCTS

		DCTS	DCTS Enhanced	DCTS Standard Preferences
	Eligibility criteria	Comprehensive Least developed countries as classified	Sustainable development criterion To ratify and implement 27 int'l conventions	Low-income and lower-middle- income countries as classified by the
	criteria	by the UN.	(32 in proposed draft EU GSP) Vulnerability criteria: (i) Import share eriterion - share in GSP-covered imports less than 6.5% of all GSP covered imports; (ii) Diversification criterion: at least 75% of its total GSP imports coming from the 7 largest sections of GSP-covered imports.	World Bank
	Tariff concession	Duty free for all products excluding arms and ammunition	0% import tariffs on two-thirds of product lin€ √Preferences for 156 new items √ 0 tariff in 85% tariff lines √No product graduation √Simiplification of a few seasonal tariffs	Reduced tariffs on two-thirds of product lines
For LDCs only:	Rules of	Single transformation for textile and	Double transformation for textile and clothing items. For all other products, the general RoO	Double transformation for textile and clothing items. For all other
√Liberal PSRs √Alternative PSRs	origin	clothing. items. For other products, the	requires a minimum local value-added of 50%.	products, the general RoO requires a minimum local value-added of
√Minimum VA of 25% √Extended cumulation with DCTS, UK-EPAs		general RoO is the minimum local value added of 30%.		50%.
(with 95 countries)				

Objectives of this RAPID Project

- Undertake comprehensive study on challenges to exports and develop policies to support, expand and promote exports from Bangladesh to the UK
- Identify priority products with potential to increase export volumes to the UK

- Based on comprehensive quantitative analysis, more than 100 products at HS 6digit level have been identified with high export potential.
- A number of fish and shrimp items have been identified.

# Despite having comparative advantage, Bangladesh's presence in the UK's fish and shrimp products market is negligible.

700.0

120

100 80 60

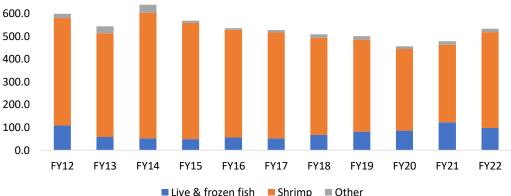
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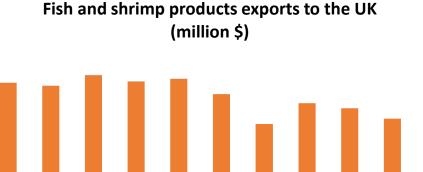
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Source: EPB

- Exports of fish and shrimp products stood at \$533 million in 2021-22
- Export of same products to the UK was around \$60 million
- Shrimp accounts for 88% of exports
- UK's market size was \$3 billion (ITC,2023)
- Bangladesh's market share is just 2.1%
- Market share for RMG is around 20%

Bangladesh's overall fish and shrimp products exports (million \$)





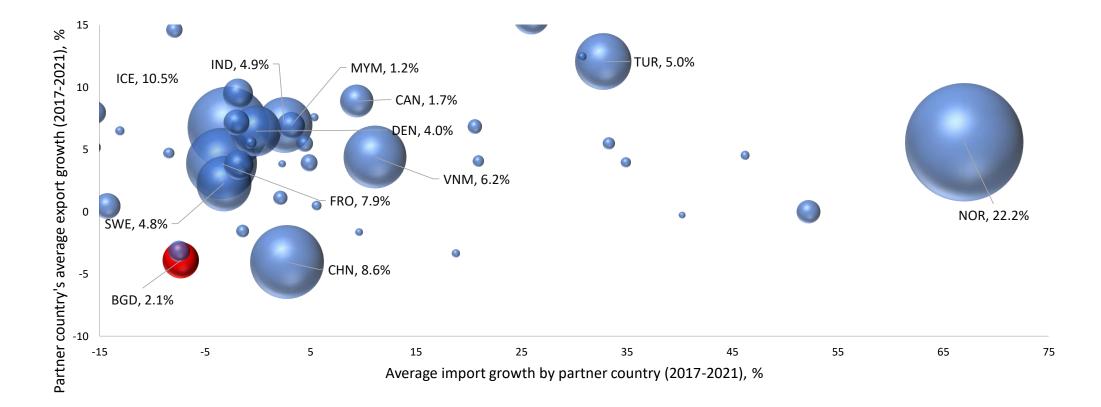


FY20

FY21

FY22

## Export prospects of fish and shrimp in the UK market: Market size \$3 billion



# Key issues to discuss

- Barriers and constraints to Bangladesh's export of fish and shrimp items to the UK market
- Quality and standards requirements for exports of fish and shrimp in the UK vis-à-vis existing standards and testing facilities in Bangladesh
- The regulatory and legal framework of operation for fish and shrimp industries in Bangladesh. Main regulatory gaps hindering export growth
- Business competitiveness and areas of productivity improvement
- What are the policy support and incentives needed to make the fish and shrimp industries in the UK, including infrastructure, access to finance, market information dissemination, technology transfer, labor training, security, facilities for testing and quality control, easing regulations and legal barriers, etc.