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Expanding and Diversifying exports to the UK Market

Stakeholder Consultation: Leather goods and footwear





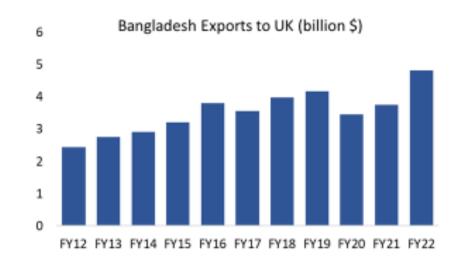




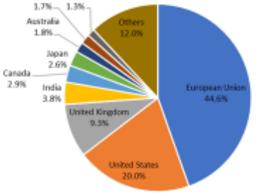


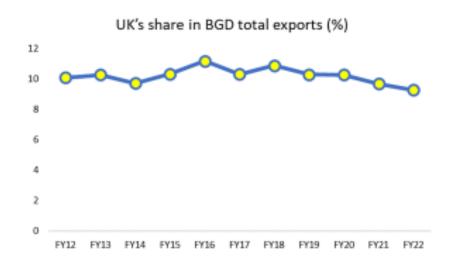
UK is an important trade partner

- Exports to the UK in 2021-22: \$4.8 billion
- 9.3% of Bangladesh goods exports





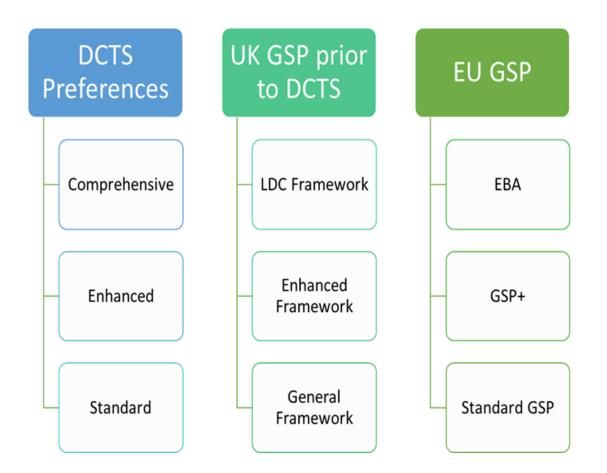




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The UK introduces a new GSP regime

- The UK has introduced its preferential trading schemes for developing countries.
 - After Brexit, the UK adopted an interim GSP regime pending the formulation of its own trade preferential scheme
 - A three-tier system with LDCs getting the most generous preferences followed at the same time incorporates significant variations.
- Bangladesh will continue benefitting from Comprehensive preferences until 2029



Changes incorporated into the DCTS

| | | DCTS | DCTS Enhanced | DCTS Standard Preferences |
|--|-------------------------|--|---|---|
| | Eligibility criteria | Comprehensive Least developed countries as classified | Sustainable development criterion To ratify and implement 27 int'l conventions | Low-income and lower-middle- income countries as classified by the |
| | criteria | by the UN. | (32 in proposed draft EU GSP) Vulnerability criteria: (i) Import share eriterion - share in GSP-covered imports less than 6.5% of all GSP covered imports; (ii) Diversification criterion: at least 75% of its total GSP imports coming from the 7 largest sections of GSP-covered imports. | World Bank |
| | Tariff concession | Duty free for all products excluding arms and ammunition | 0% import tariffs on two-thirds of product lin€ √Preferences for 156 new items √ 0 tariff in 85% tariff lines √No product graduation √Simiplification of a few seasonal tariffs | Reduced tariffs on two-thirds of product lines |
| For LDCs only: | Rules of | Single transformation for textile and | Double transformation for textile and clothing items. For all other products, the general RoO | Double transformation for textile and clothing items. For all other |
| √Liberal PSRs √Alternative PSRs | origin | clothing. items. For other products, the | requires a minimum local value-added of 50%. | products, the general RoO requires a minimum local value-added of |
| √Minimum VA of 25% √Extended cumulation with DCTS, UK-EPAs | | general RoO is the minimum local value added of 30%. | | 50%. |
| (with 95 countries) | | | | |

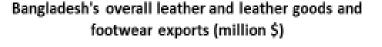
Objectives of this RAPID Project

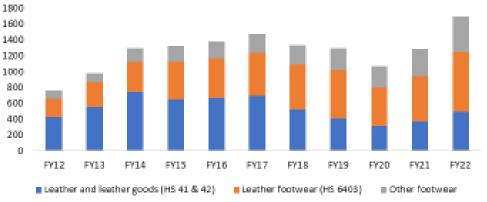
- Undertake comprehensive study on challenges to exports and develop policies to support, expand and promote exports from Bangladesh to the UK
- Identify priority products with potential to increase export volumes to the UK

- Based on comprehensive quantitative analysis, more than 100 products at HS 6-digit level have been identified with high export potential.
- A number of leather goods and footwear (including leather footwear) items have been identified

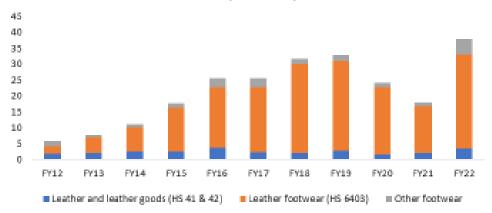
Despite having comparative advantage, Bangladesh's presence in the UK's leather goods and footwear market is negligible.

- Exports of leather, leather goods and footwear stood at \$1.7 billion in 2021-22.
- Exports of same products to UK was \$38 million (2.2% of total leather, leather goods and footwear exports)
- Leather footwear is close to 80% of this exports
- UK's market size was \$5.3 billion
- Bangladesh's market share is just 0.7%
- Market share for RMGs is around 20%





Leather and leather goods and footwear exports to the UK (million \$)



Leather, leather goods and footwear exports to the UK

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Bangladesh exported 28 leather, leather goods and footwear items to the UK at HS 8-digit level

| HS code | 2019-20 | 2020-21 | 2021-22 |
|----------|----------|---------|----------|
| 64039100 | 6.15 | 4.41 | 14.82 |
| 64039900 | 12.21 | 5.29 | 8.23 |
| 64032000 | 1.81 | 4.64 | 5.92 |
| 64041900 | 0.62 | 0.50 | 1.72 |
| 64029100 | 0.25 | 0.19 | 1.65 |
| 64029900 | 0.32 | 0.17 | 1.39 |
| 42032900 | 0.16 | 0.60 | 0.77 |
| 42022100 | | 0.30 | 0.77 |
| 41044990 | 0.66 | 0.48 | 0.51 |
| 42031000 | 0.11 | 0.08 | 0.42 |
| 64034000 | 0.91 | 0.27 | 0.41 |
| 42029200 | 0.000 | 0.012 | 0.272 |
| 64041100 | 0.017 | 0.195 | 0.187 |
| 42021100 | 0.14 | 0.13 | 0.18 |
| 42022200 | 0.044 | 0.025 | 0.166 |
| 42022900 | 0.25 | 0.25 | 0.15 |
| 42023900 | 0.081 | 0.063 | 0.135 |
| 64021900 | 0.083 | 0.030 | 0.119 |
| 64031900 | 0.079 | 0.049 | 0.112 |
| 42029100 | 0.014 | 0.013 | 0.056 |
| 42023100 | | | 0.049 |
| 42021200 | 0.010 | 0.056 | 0.041 |
| 42021900 | 0.188 | 0.182 | 0.018 |
| 42010000 | | 0.004 | 0.010 |
| 42032100 | 0.049 | | 0.006 |
| 41139000 | | | 0.000213 |
| 41079900 | 0.000319 | | 0.000005 |
| 42050090 | | | 0.000002 |
| 64022000 | 0.023 | 0.021 | |

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Key issues to discuss

- Barriers and constraints to Bangladesh's export of leather products and footwear items to the UK market
- Quality and standards requirements for exports of footwear and leather products in the UK vis-à-vis existing standards and testing facilities in Bangladesh
- The regulatory and legal framework of operation for footwear and leather industries in Bangladesh. Main regulatory gaps hindering export growth
- Business competitiveness and areas of productivity improvement
- What are the policy support and incentives needed to make the footwear and leather industries in the UK, including infrastructure, access to finance, market information dissemination, technology transfer, labor training, security, facilities for testing and quality control, easing regulations and legal barriers, etc.